## Item #3 - Bottle of 12 Years Old Van Winkle Special Reserve

## "the bourbon everyone wants but no one can get"



## Old Van Winkle Distillery Frankfort, Kentucky 40601

Tours: 502.696.5926

Website:www.oldripvanwinkle.com

Office: 502.897.9113

The **Old Rip Van Winkle Distillery** has a four-generation history. Julian Van Winkle, III is the 3<sup>rd</sup> generation Van Winkle to be involved in the Kentucky Bourbon whiskey business, and in 2001, Julian's Son, Preston, joined the business with his dad. Julian's grandfather, **Julian P. "Pappy" Van Winkle, Sr.**, started the family in the business back in the 1870's when he was a salesman traveling around the state by horse and buggy for the W.L. Weller & Sons liquor wholesalers in Louisville.

On Derby Day in 1935 at the age of 61, "Pappy" Van Winkle, owner and President of Stitzel-Weller Distillery, opened the newly completed distillery in South Louisville. "Pappy" Van Winkle maintained a heavy influence on the operations there until his death at the age of 91. His son, Julian, Jr. took over operations until he was forced by stockholders to sell the distillery in 1972.

After selling the distillery, Julian, Jr. resurrected a preprohibition label, the only one to which the Van Winkles kept the rights, called **Old Rip Van Winkle**.. Julian Jr.'s son, Julian, III took over in 1981 when Julian, Jr. passed away. Julian, III has continued with the **Van Winkle** tradition of producing the highest quality "wheated" bourbon available, which recipe gives the bourbon a much softer, smoother taste and allows the whiskey to age more gracefully.

<u>Donor Valuation</u>: You set the price for this exquisite bottle of liquefied, barrel-aged unobtanium!